

DATA SHEET

StreetPro Japan

STREETPRO JAPAN HAS BEEN DESIGNED WITH GLOBAL CONSISTENCY, CONTAINING TRANSPORT, COMMUNITY, SOCIAL AND ADMINISTRATIVE THEMES FOR A COMPLETE AND ACCURATE LOCATION INTELLIGENCE PLATFORM.



Summary

StreetPro Japan is Pitney Bowes Business Insight's premier street network database for Japan. It has been designed to provide users with a flexible, multipurpose foundation with the appropriate integrity for critical business use. This product is ideally suited to a wide variety of mapping analysis and reporting applications, as well as in the integration of transport and logistics platforms, and corporate information solutions.

Benefits

- Data standards compliance to support business compliance.
- Fast and efficient integration with Pitney Bowes Business Insight's suite of geospatial applications.
- Comprehensive and current for informed decision making.
- Dual scripture naming conventions in Japanese Kanji and Yomi characters as well as Romanised Romaji characters to allow for local and international-based analysis.

OVERVIEW

Does your job include mapping or location-based analysis? Do you need a detailed Japanese street network for routing, or mission critical activities such as risk analysis and network planning? Do you require a general overview of streets throughout Japan to analyse a market or site, or eye catching maps to present your analysis? If the answers to any of these is "yes" - you need street data - you need StreetPro.

Offering high quality up-to-date and comprehensive street coverage for Japan, StreetPro is the essential solution to your mapping and locationbased application requirements. StreetPro is built on data from the industry's most respected sources and enhanced by Pitney Bowes Business Insight with value added features and topological integrity, to provide you with an easy-to-use product that provides a reliable foundation for business needs.

Why StreetPro?

StreetPro offers reliable Japanese data from a single source. Annual updates ensure that you always have the most up-to-date and accurate data to work with. StreetPro is flexible - you can purchase data that matches your business needs, choose from all layers, or Internet ready data. Consistent file structures and presentation means it is easy to conduct your analysis, whatever

regions or layers you choose. It is the choice for customers who need to perform accurate location analysis to support critical business decisions and who value real-world, high integrity content for analysis and maps.

Applications

Pitney Bowes Business Insight customers use StreetPro for a wide range of applications including:

- Routing and dispatching
- Crime analysis
- Call centre
- Market analysis
- Wireless location-based services
- Insurance risk analysis
- Fibre optic cable installation
- Store locator
- Site selection
- Customer service
- Call before you dig
- Real estate listings

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Versions

StreetPro - is the full-featured version of the product suite. It includes detailed street information, accurate street topology for basic routing purposes, rich feature information, and administrative boundaries.

StreetPro Display - is designed for applications where performance (such as map rendering rate) is important. It is an ideal national map base for data generated by geocoding or routing applications, or for deployment through web-based applications.

Key differences between StreetPro and StreetPro Display are:

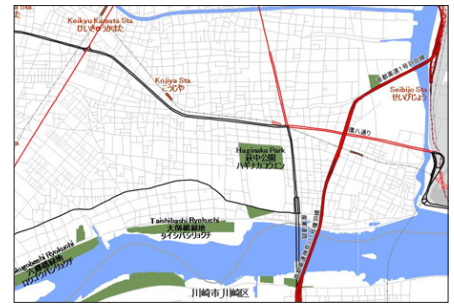
- The streets layer in StreetPro Display is optimised for improved on-screen performance.
- There are a reduced number of feature point types.

Layers

Streets and Highways - National coverage of detailed roads with a separate highways layer provided for cartographic purposes. All road names are returned in Romanised (Romaji) as well as the locally used Kanji and Yomi characters.

Railways and Stations - Polyline objects representing railway lines, monorail, subway and bullet train lines and point objects representing railway stations in Japan. All names are returned in Romanised (Romaji) as well as the locally used Kanji and Yomi characters.

Boundaries - Administrative boundaries including Prefectures and Regions of Japan. All names are returned in Romanised (Romaji) as well as the locally used Kanji and Yomi characters.



Comprehensive data ideal for mapping and analysis.

Points of Interest - Features such as places of worship, schools, hospitals, restaurants, retail shops, hotels and cultural places and many more types are included. All names are returned in Romanised (Romaji) as well as the locally used Kanji and Yomi characters.

Parks and More - Recreation reserves, open spaces, zoos, gardens, sports grounds and golf courses are represented as regions. All names are returned in Romanised (Romaji) as well as the locally used Kanji and Yomi characters.

Water - Rivers, canals, ocean, etc.

Pitney Bowes Business Insight is committed to provide worldwide spatial solutions. This is achievable through the establishment of quality spatial data products around the world.

StreetPro Japan is part of a consistent, high quality product suite available for the Asia-Pacific region, as well as part of Pitney Bowes Business Insight's worldwide StreetPro offerings.

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