

DATA SHEET

## StreetPro India

STREETPRO INDIA HAS BEEN DESIGNED WITH GLOBAL CONSISTENCY, CONTAINING TRANSPORT, COMMUNITY, SOCIAL AND ADMINISTRATIVE THEMES FOR A COMPLETE AND ACCURATE LOCATION INTELLIGENCE PLATFORM.



### Summary

StreetPro India is Pitney Bowes Business Insight's premier street network database for India. It has been designed to provide users with a flexible, multi-purpose foundation with the appropriate integrity for critical business use. StreetPro can be resourced for geocoding and mapping with Pitney Bowes Business Insight software at various geographic resolutions, including capital city region or national coverage.

### Benefits

Updates are provided annually via subscription ensuring you have the most up-to-date and accurate street data.

Locality search facility allows users to find locations without needing intimate knowledge of the location.

Seamless coverage across the whole of India.

### OVERVIEW

Does your job include mapping or location-based analysis? Do you need a detailed Indian street network for mission critical activities such as risk analysis and network planning? Do you require a general overview of streets throughout India to analyse a market or site, or eye catching maps to present your analysis? If the answers to any of these is "yes" - you need street data - you need StreetPro.

Offering high quality up-to-date and comprehensive street coverage for India, StreetPro is the essential solution to your mapping and location-based application requirements. StreetPro is built on data from reliable industry sources in India and enhanced by Pitney Bowes Business Insight with value added features and topological integrity, to provide you with an easy-to-use product that provides a reliable foundation for business needs.

### Why StreetPro?

StreetPro offers reliable Indian data from a single source. Annual updates ensure that you always have the most up-to-date and accurate data to work with. StreetPro is flexible - you can purchase data that matches your business needs, choose from the whole of India - or just the Greater Delhi region. Consistent file structures and presentation means it is easy to conduct

your analysis, whatever regions or layers you choose. It is the choice for customers who need to perform accurate location analysis to support critical business decisions and those who value high integrity content for analysis and mapping.

### Applications

Pitney Bowes Business Insight customers worldwide use StreetPro for a wide range of applications including:

- Routing and dispatching
- Crime analysis
- Call centre
- Market analysis
- Wireless location-based services
- Insurance risk analysis
- Fibre optic cable installation
- Store locator
- Site selection
- Customer service
- Call before you dig
- Real estate listings

## StreetPro India

### Comprehensive Information

StreetPro India provides national coverage of current, accurate information. Over major population centres, further information is available, such as detailed streets, enhanced points of interest and contextual layers.

### Versions

**StreetPro** - contains all layers for detailed analysis and mapping. Available for the National of Greater Capital City areas.

**StreetPro Display** - contains less information but the road lines are optimised, allowing for faster display of maps, which is ideal for Internet or Intranet applications. StreetPro Display is available as a national dataset.

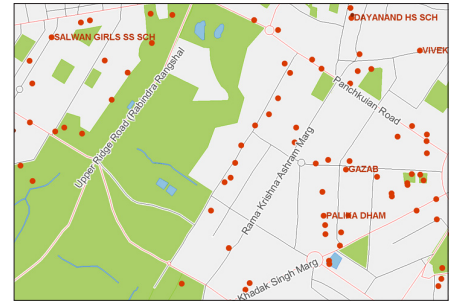
**Postcodes** - Pitney Bowes Business Insight also license postcodes (PIN codes) for India for those users that do not require the full features of StreetPro.

### Layers

**Streets and Highways** - National coverage of major roads and highways, with detailed road coverage over major population centres.

**Boundaries** - Administrative boundaries including sub-districts, districts and states for India.

**Postcodes** - Postcodes, or PIN codes, are available as points across the whole country. This data is supplemented with postcode boundaries over Delhi.



Comprehensive points of interest and attribution on all layers.

**Points of Interest** - Features such as places of worship, major markets, hotels, industries and emergency services are included along with embassies stadiums, post offices, and educational institutions.

**Parks and Open Space** - Forests are represented nationally with parklands available for major population areas.

**Towns** - Towns with a population over 5,000 are represented as points for the entire country.

**Water** - Lakes, rivers, ocean, etc.

**Locality Points** - Locality search facility that references numerous administrative regions, landmarks, etc. for ease of searching.

**Railways and Stations** - Polyline objects representing railway lines and point objects representing railway stations.

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