

PITNEY BOWES BUSINESS INSIGHT VIEW

MapInfo Professional® v10.0

Emergency Planning in the Public Sector

GOVERNMENT ORGANIZATIONS CAN PREPARE AND RESPOND TO EMERGENCIES AND NATURAL DISASTERS WITH GREATER CLARITY OF RISK AND OPPORTUNITY WITH THE PREMIER LOCATION INTELLIGENCE SOLUTION.



Summary

MapInfo Professional v10.0 helps government organizations of all types, whether local, regional, or national, prepare and respond to emergencies and natural disasters. By visualizing the relationships between data and geography, you can make more insightful decisions through the employ of location intelligence.

Benefits

- Saves time and resources with a new flexible user interface by efficiently and effectively planning and responding to disasters and emergency situations
- Promotes cost efficiency and provides flexibility for unplanned emergencies through improved data access
- Supports a wide variety of data types and formats, including PostGIS and Microsoft® SQL Server 2008 databases
- Maximizes investment in Microsoft Office®

continued

OVERVIEW

Government organizations tasked with emergency preparedness face a variety of challenges on a daily basis — from producing clear and informative maps and datasets to be used across the organization, to harnessing data from disparate sources into a single, visual map.

At Pitney Bowes Business Insight, we understand these challenges and are well poised to help your organization succeed. MapInfo Professional v10.0, the powerful new release of our premier desktop mapping application, represents a new standard of usability in location intelligence solutions. An assortment of dynamic new features includes a powerful user interface data, redesigned layer control, enhanced access, and dynamic map output capabilities.

Powerful New User Interface

Consistency and ease-of-use are critical when planning and responding to emergencies. MapInfo Professional v10.0's new flexible user interface not only greatly improves efficiency and organization, but gives a tremendous boost to productivity. The new user interface allows users to dock toolbars on all four sides of the application helping to improve efficiency, reduce screen clutter, and save time.

Redesigned Layer Control

It is critical for government organizations to have actionable plans in place for emergency situations, such as storms, fires, floods, and industrial accidents. MapInfo Professional v10.0 allows you to create target area maps, and combine them with a variety of different data sets, enabling the development of effective emergency plans that are accessible across your organization.

MapInfo Professional v10.0 includes a powerful new layer control. This redesigned layer control, shown as either a floating or docked window that is visible during the entire mapping session, provides quick and easy access at all times. Style swatches are now included next to each layer, allowing you to see the current style override for that particular layer. This new style override, coupled with the immediate preview capability, results in fewer user clicks and improved efficiency.

The redesigned layer control allows you to select multiple layers and edit the properties of those layers at one time, rather than changing layer properties individually. The ability to view all current maps along with their existing layers saves substantial time and provides valuable insight.

MapInfo Professional® v10.0

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- Accesses, reads, and writes ESRI®, CAD, Oracle®, and other formats
- Produces better looking maps to facilitate strategic and logistical emergency planning

Enhanced Data Access

Government organizations deal with a tremendous amount of data. Therefore, it is essential to find a way to manage and put this vast amount of data to good use for planning purposes. This data, which resides in various databases and in myriad forms, ranges from property information, elevation data, and the location of various government services, including hospitals, schools, fire and rescue, police departments, and military facilities.

By providing support for the latest industry standards and databases, MapInfo Professional v10.0 enables you to harness and apply the power of location to an unlimited number of data types. New supported data formats include:

- PostGIS Database
- Microsoft SQL Server 2008 Spatial Database
- Microsoft Office 2007, including Microsoft Excel and Access

Dynamic Map Output

We understand your organization's need for accurate, in-depth geographic mapping capabilities. MapInfo Professional v10.0 provides unparalleled cartographic capability and quality, and makes it much easier to create detailed maps to share across your organization.

The dynamic scale bar automatically adjusts and updates as you zoom, pan, and resize the map window. Curved labeling and automatic label placement allow you to include more labels on the map for better clarity. Vector translucency displays not only regions or polygons, but also the base map data beneath the polygons, essentially bringing your map to life.

Once the desired maps are created, MapInfo Professional supports exporting maps to layered PDF format. The layered PDF format allows future access to the various layers of data and enables specific layers to be turned on or off, depending on the requirement, providing flexibility for the end user. The layered PDF format enables you to create one geographic map for a specific area that can be reused across your organization for a variety of reasons.

Can You Afford Not to Be Location Intelligent?

Government organizations are challenged with making revolutionary decisions to improve service levels and partnerships, all while striving to achieve significant cost reductions. It is paramount that one of these decisions includes becoming location intelligent.

MapInfo Professional v10.0, and its location intelligence capabilities, helps all levels of government organizations understand their business, analyze trends geographically, and make critical decisions with greater clarity of risk and opportunity. Can you really afford not to implement MapInfo Professional v10.0 today?

FOR MORE INFORMATION VISIT WWW.MAPINFO.COM/TEN

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IS HEADQUARTERED
OUT OF THE UNITED STATES.



THE PITNEY BOWES BUSINESS INSIGHT ADVANTAGE

Pitney Bowes Business Insight provides a unique combination of location and communication intelligence software, data, and services that enable organizations to make more informed decisions about customers, competition, and market expansion. With the industry's most comprehensive set of solutions for maximizing the value of customer data, Pitney Bowes Business Insight provides the tools required to more effectively locate, connect, and communicate with customers in today's global markets. Leading organizations rely on Pitney Bowes Business Insight solutions to increase the accuracy and effectiveness of customer information delivery and drive profitable growth. Visit www.pbbusinessinsight.com and www.pb.com for more information.