

DATA SHEET

MapInfo® GIS Suite

THE ACCESSIBLE, POWERFUL LOCATION INTELLIGENCE
SOFTWARE PORTFOLIO.



Summary

The MapInfo Suite lets you manage geospatial assets, visualise business intelligence and share high-quality interactive maps – faster and easier than ever before – to save time and improve decision making.

Benefits

- Visualise enterprise data in rich and insightful new ways with premium map services
- Search and download spatial data from the industry's largest data catalogue
- Create and share enterprise data with a searchable, industry-standard catalogue
- Deliver interactive map data and services to the web with just a few clicks.

OVERVIEW

The MapInfo Suite is changing the way organisations analyse, manage and share enterprise data. Now, business analysts, planners, and GIS professionals can visualise and share insights from location-based business intelligence – all from a single, tightly-integrated set of solutions.

Built around MapInfo Professional®, the powerful Windows®-based mapping application, the MapInfo Suite lets users access global data catalogues, condition and enhance data, create attractive, informative maps and export them to internal and external audiences – without jumping between applications, converting files, wondering about data vintage or creating work arounds.

The MapInfo Suite allows you to:

- Analyse data faster and easier with new tabular data browser and enhanced support for 64-bit operating environments
- Download spatial data instantly from the industry's largest data catalogue with Geosk™ Marketplace
- Update, share and manage data across your organisation with MapInfo Manager
- Share your maps with other users in your organisation using our intuitive enterprise portal MapInfo Exponare
- Share layered, interactive maps on the web with just a few clicks using MapInfo Stratus
- Geocode, verify and standardise spatial data on the fly with the Spectrum™ Technology Platform.

New Features for New Views of Your Business

Take your understanding of your customers and markets beyond spreadsheets and charts with MapInfo Professional, the powerful Microsoft® Windows-based mapping and geographic analysis application that forms the foundation of the MapInfo Suite.

MapInfo Professional v11.0 features an all new Tabular Data Browser that makes data creation, analysis and manipulation faster and easier than ever before with flexible browser navigation options and access to table functions right from the right-click menu. Visual enhancements such as alternating row colours, full row selections, and quick style settings streamline data analysis.

MapInfo Professional's new Premium Option adds Bing™ Maps world road data and hybrid imagery for richer, more informative maps and a "Move Map To" feature that instantly locates any place in the world simply by typing its name or address. Gaining and sharing Location Intelligence has never been this easy.

Access Spatial Data On Demand

Make real-time business decisions faster and easier than ever before with on demand data. The Geosk Platform provides a dynamic, centralised resource within MapInfo Professional for the consumption and management of geospatial data. Geosk's intuitive, cloud-based 'iTunes' style portal offers online access and one-stop shopping for the geospatial industry's largest data catalogue, including data from Pitney Bowes Business Insight and third-party providers.

ASIA PACIFIC/AUSTRALIA

Level 7, 1 Elizabeth Plaza
North Sydney NSW 2060

+61.2.9437.6255

pbpi.australia@pb.com
pbpi.singapore@pb.com
www.pbinsight.com.au

UNITED STATES

One Global View
Troy, NY 12180

1.800.327.8627

pbpi.sales@pb.com
www.pbinsight.com

CANADA

26 Wellington Street East
Suite 500
Toronto, ON M5E 1S2

1.800.268.3282

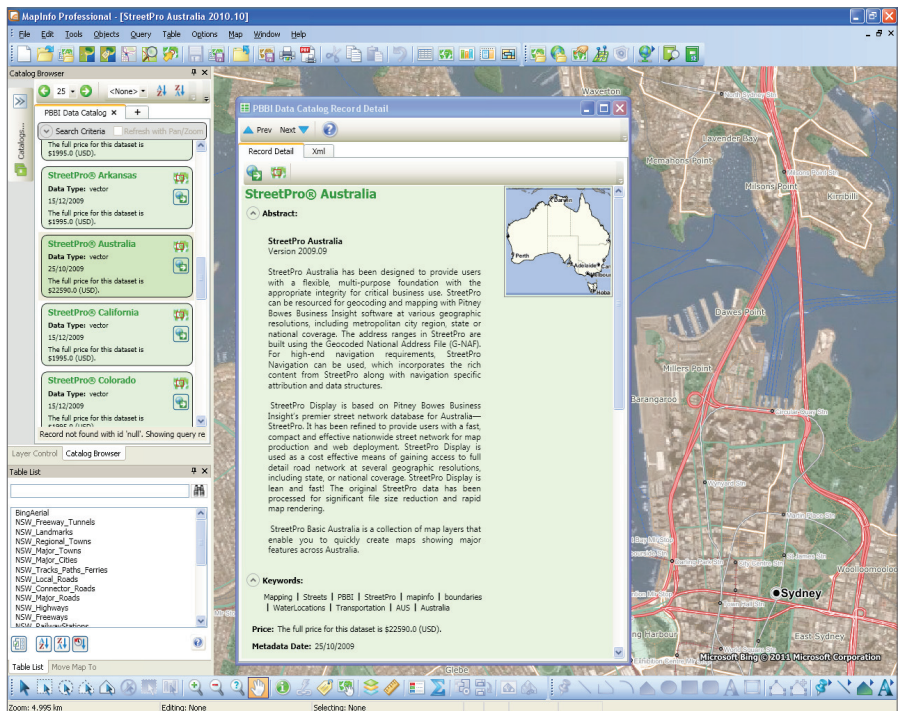
pbpi.canada.sales@pb.com
www.pbinsight.ca

EUROPE/UNITED KINGDOM

Minton Place
Victoria Street
Windsor, Berkshire SL4 1EG

+44.800.840.0001

pbpi.europe@pb.com
www.pbinsight.co.uk



MapInfo Professional can search metadata catalogues created by MapInfo Manager to find and open data. The catalogues can also be updated within MapInfo Professional

Catalogue, Publish and Share Your Data

Create an easily searchable, industry-standard catalogue to manage enterprise data, improve access and avoid data duplication. MapInfo Manager catalogues and harvests metadata to create a single point of truth for spatial data assets. Built on Open Geospatial Consortium (OGC) Catalogue Services Web (CSW) standards, MapInfo Manager catalogues can be searched by MapInfo Professional, MapInfo Exponare, and other CSW compliant applications.

Spatially Enable the Enterprise

Share your maps and analysis with other users in your organisation using MapInfo Exponare, our enterprise location intelligence solution. Exponare is an intuitive web mapping application that integrates with your other corporate applications and data to provide a highly visual portal into your organisation's spatial and related information.

Publish Live, Interactive Maps Online

Publish spatial data directly from MapInfo Professional to the cloud, where it can be accessed immediately by users through a web browser, providing live information when and where they need it. MapInfo Stratus, a web-based mapping

application, lets you share interactive map data and services with just a few clicks.

A Seamless Platform for Geospatial Data Management

From gathering data to acting on business intelligence, the MapInfo Suite helps you manage and exploit your geospatial data assets – to save time, money and resources – and help your organisation share location intelligence.

The MapInfo Suite includes:

- MapInfo Professional – premier mapping and geographic analysis application
- Geosk Platform – dynamic, centralised resource for global data
- MapInfo Manager – server based application for managing spatial data assets
- MapInfo Exponare – web mapping application for publishing spatial and related data to all users across the enterprise
- MapInfo Stratus – web mapping application for publishing spatial data online to provide all hours access to information
- MapInfo Spatial Server – the enterprise platform for integrating location intelligence services organisation wide.

FOR MORE INFORMATION VISIT
WWW.PBINSIGHT.COM.AU

Every connection is a new opportunity™