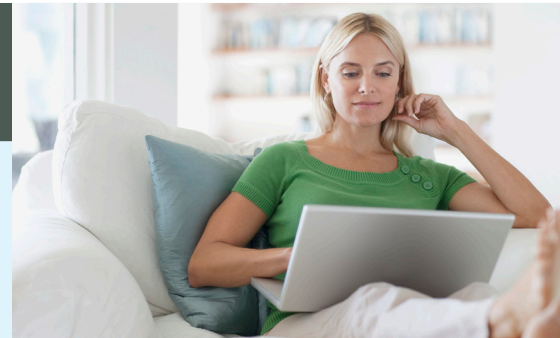


DATA SHEET

MapInfo® Stratus™

DELIVERING THE WEB 2.0 EXPERIENCE NEEDED BY BUSINESSES FOR PUBLISHING AND SHARING LOCATION BASED DATA AND SERVICES THROUGH AN INTERACTIVE ONLINE PORTAL



Summary

MapInfo Stratus is designed for spatial data owners, web developers and MapInfo Professional users within organisations who need to share corporate data. Whether it's publishing data internally across the organisation or externally to communicate with customers, MapInfo Stratus is a web-based mapping application that provides live information about the location of assets and services.

Benefits

- Decrease strain on departmental resources by adding interactive web-based mapping and address searching to your website.
- The MapInfo Stratus application, through Software as a Service (SaaS), reduces the burden on IT administrators. PBBI manages software updates, data hosting and security so that IT departments can focus on more strategic and urgent issues.

OVERVIEW

MapInfo Stratus is a SaaS based web-mapping application that allows users to easily publish their spatial and business data across the enterprise (internally) or externally in a web application. By providing access to location based information online, 24x7, organisations can improve their efficiency and responsiveness to customers.

MapInfo Stratus is delivered as a single mapping portal to display a multitude of data online. It is very quick to set up and is managed through a web-based administration console. Spatial data is securely uploaded to the cloud where it can immediately be accessed by a range of users through a web-browser. Within a few clicks your data is available to those that need it, when they need it.

Next generation web-mapping

MapInfo Stratus has been developed in direct response for the need to deliver next generation interactive maps on-line. Web technology has evolved to enable online mapping and provide more feature rich and compelling applications. As location intelligence moves from the single-user to the enterprise, MapInfo Stratus provides Web 2.0 mapping capabilities needed by organisations around the globe.

Quickly discover and utilise spatial information

Users can query address, street or other locations via intelligent free text search and also retrieve recently selected addresses. Data can be manipulated when viewing through an intuitive layer control utilising base mapping selection tools.

Your data is one of your most powerful assets and nearly all of your data will have a spatial component to it, therefore with MapInfo Stratus, multiple departments and executives can have an accessible dashboard that presents enterprise data in an easy-to-read visual display. MapInfo Stratus provides:

- The ability to manage spatial data in a hosted environment, lowering the total cost of ownership
- An easy way to publish your maps from the desktop to the web
- An intuitive way for non-GIS users to access spatial and related information, at any time of day through a self-service portal.

Visually enhanced maps

MapInfo Stratus can utilise different data sources to display large amounts of data, rendering aesthetically pleasing maps utilising vector translucency. This allows you to create translucent regions while continuing to view point, lines and regions.

The base maps are entirely configurable to present the user with alternate data sets such as aerial photography or street data.

Part of an integrated suite

MapInfo Stratus is part of the MapInfo suite of Location Intelligence applications. This integrated suite provides a total enterprise solution encompassing desktop, web and spatial data management solutions, whilst adhering to open standards.

MapInfo Stratus is fully scalable as your

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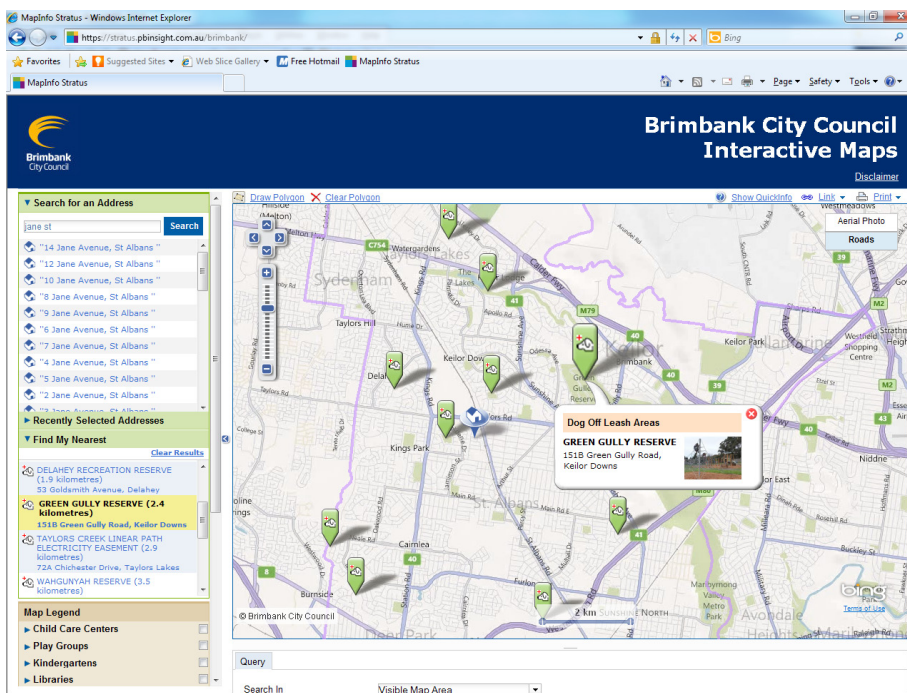
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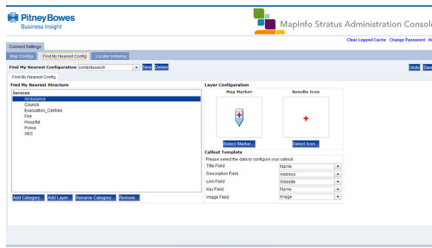


Stratus allows users to find a location and view the services and facilities near that location.

requirements grow beyond existing applications. Underneath MapInfo Stratus are a set of Rich Internet Application (RIA) controls which act as building blocks to allow the software to grow with your changing requirements.

Easy administration

Today's administrator does not have the bandwidth to spend lengthy periods of time configuring products. MapInfo Stratus can relieve this burden via a modern, intuitive, browser-based configuration console. MapInfo Stratus provides the tools to enable GIS power users to create a workspace and publish directly from MapInfo



Web-Based Administration Console

SPECIFICATIONS

MapInfo Stratus supports all major web browsers including Internet Explorer, FireFox, Safari and Google Chrome. MapInfo Stratus does not require plug-ins of any kind. MapInfo Stratus supports web standards including XHTML 1.0, CSS2.0 and WCAG1.0.

Professional to the Stratus Administration Console. The browser based Administration Console allows for multiple administrators in various locations without the need to deliver additional installation software thus simplifying the process.

Location Intelligence meets the Cloud

MapInfo Stratus blends the pedigree of PBBI's Location Intelligence with the cutting edge technology offered by modern web-based technologies. MapInfo Stratus is delivered as a SaaS which operates on PBBI's proven cloud infrastructure. It enables organisations to immediately utilise web-based location intelligence without expenditure on hardware. Other benefits of SaaS based applications include: rapid deployment, more flexible licensing, scalability, and more frequent updates.

VISIT WWW.PBINSIGHT.COM.AU OR CALL 02.9437.6255 FOR MORE INFORMATION.